

YOUR COMMUNICATION FORMULA

CREAVELOP

Here is your guide to nine aspects you should think about when you find that people from other cultures don't understand what you'd like to tell them or you have difficulties when others communicate with you.

Culture: How does culture (national / corporate) affect your communication?

Ratio: How long do you listen to others and how long do you speak?

Expectation: What will your message do for you and your audience?

Attitude: How do you feel about your communication with others?

View: What is your perspective / level of knowledge / experience with the topic?



Culture



Ratio



Expectation



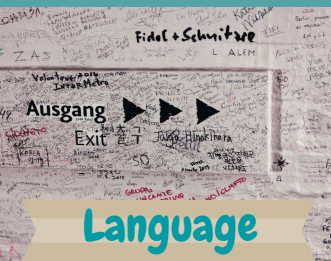
Attitude



View



Expression



Language



Objective



Personals

Expression: How do you prefer to send your message (e.g. email or meeting)?

Language: Which language are you and your audience using (first or second)?

Objective: What does your audience want to know? What should they know?

Personals: Which aspects of your style help or hinder expressing your message?

For more details / support, contact me at [rlb\(at\)bowen-crossculture.com](mailto:rlb(at)bowen-crossculture.com)